



### **INSTALL (International Standards & Training Alliance)**

possesses a national apprenticeship training curriculum, journeyman assessment and certification program that creates a partnership between contractors, installers and all of the major flooring mills and manufacturers. Both labor and management work aggressively to maintain and expand career opportunities and market share through innovative recruitment and skill training programs.

### **The Creation of INSTALL**

INSTALL was created through the vision of leading floor covering contractors across the United States and Canada and the United Brotherhood of Carpenters to address the growing shortage of skilled, qualified floor covering professionals throughout North America. Today, INSTALL is steered by a 12-member labor-management committee and is supported by the superior training program of the United Brotherhood of Carpenters.

INSTALL represents the floor covering industry's most comprehensive training program for residential, commercial and institutional floor covering installers throughout the United States and Canada. The biggest names in floor covering manufacturing support INSTALL, including Armstrong, Mohawk, Mannington, Kahrs and Shaw.

### **Continuing Education Programs for New York City's Architectural and Design Community**

INSTALL offers an ongoing series of continuing education programs for the architectural and design community in New York City to improve standards for the flooring industry and exceed expectations. INSTALL's numerous educational symposia are designed to educate the industry on the latest flooring installation techniques, new products and green innovations. Topics include: Why Floors Fail and Flooring and the LEED Process: An Insider's View.

INSTALL is a certified continuing education provider for the American Institute of Architects (AIA) and the International Facility Management Association (IFMA). All content for its courses is developed by veteran flooring instructors, with an average of 20 years experience. The courses are additionally reviewed and approved by the INSTALL Labor Management Committee for the floor covering industry. INSTALL also provides nationally approved spec language for architects and design professionals to endorse quality floor covering with INSTALL-certified floor coverers.

### **Building Industry Partnerships**

In New York City, INSTALL has an ongoing marketing program to target the City's leading owners, developers, building managers, architects and design professionals and contractors—to ensure that these industry professionals understand that a quality floor covering installation

should be done by an INSTALL-certified tradesperson who can get the job done right. INSTALL floor covering contractors utilize a workforce comprised of INSTALL-certified floor coverers and encourage real estate, design and construction professionals to require that their projects are only installed by INSTALL-certified trades people.

### Partners

INSTALL NYC is an active partner in an international collaboration to increase the skills and proficiency of floor covering installers. That effort is supported by technical and education experts from the following partnering manufacturers:

- Advanced Adhesive Technologies
- All Floor Supplies
- American Safety Razor Company
- APAC
- ARDEX
- ARMSTRONG
- Beaulieu of America
- Beno J. Gundlach
- Bentley Prince Street
- Blakely Products
- Blue Ridge Carpet
- Burke Flooring
- Burtco Enterprises
- Cambridge Carpet
- Chemque
- Chicago Adhesive Products Company
- CMP Specialty Products, Inc.
- CombiMix
- Contract Options
- Contract Resource Group
- Couristan
- D&D Manufacturing
- Dayton Superior
- Delmhorst Instrument Company
- Dependable Flooring Products



INSTALL professional laying down carpet

- Desso Carpets
- Dewey E. Taylor Consulting
- Dramatic Surface Products
- Drytek
- Erickson's Flooring & Supply
- Flashcove Prefabricated Bases, Inc.
- Flexco Floors
- Forbo Linoleum

- Fortune Contract
- Free Lay Products
- FreeAxez USA
- GAF-Elk
- Gene's Carpet Removal
- Graf Brothers Flooring
- Healthier Choice
- Helmitin Adhesives



Horizon Building Products  
IBPNA, Inc.  
InterfaceFlor  
Interlock Industries  
ITW Industrial Fastening/Duo-Fast  
J&J/Invisioin  
Johnsonite  
Junckers Hardwood, Inc.  
K2S Kraft Seat  
Kahrs International  
Karndean  
Kool Glide  
LD Commercial  
Legacy Cements  
LGM and Associates  
Lock-Crete  
Mannington Mills, Inc.  
MAPEI  
Mats, Inc.

Milliken Carpet  
Moreland Company  
National Wood Flooring Association  
nora systems, Inc.  
Northwest Carpets, Inc.  
Ol Bastard Jig Sharp Scraper  
Orcon  
Oscoda Plastics  
Parabond  
Parterre Flooring Systems  
Pro Tile Distributors  
Pro Wood Flooring Systems  
ProKnee  
QEP Company, Inc.  
Radio Distributing  
Ray Thompson Floor Covering Institute  
Roberts Consolidated Industries  
Roppe Corporation  
Seam Master Industries

Shaw Industries Group  
Signature Carpets  
Silpro  
Skehan & Associates  
SnapStone/Avaire  
Southern Cross Building Products  
Southland Flooring Supplies  
Sponge Cushion  
Supex Bond  
Tai-Ping Carpets  
Tandus

Tarkett Commercial  
Taylor Tools  
Tek Stil Concepts  
The Mohawk Group  
Top Level Tools  
Ufloor Systems  
Ulster Carpets  
USG Corporation  
W.F. Taylor  
Wagner Electronics  
XL Brands

### Public Flooring Projects

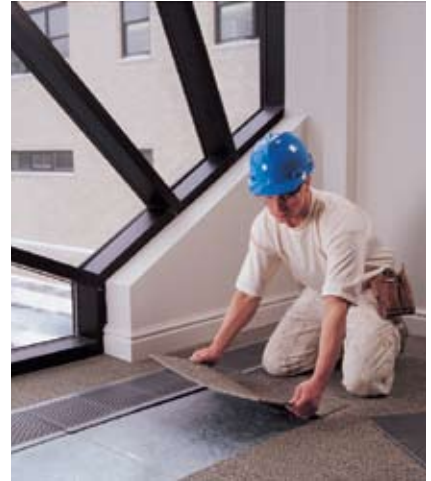
INSTALL NYC's public work includes airports, federal and municipal facilities, cultural and convention venues, educational settings and criminal justice buildings. When beginning a public job, INSTALL mechanics make sure to plan out the most effective and productive use of time and

materials on the job to reduce the burden on public tax dollars.

INSTALL NYC works closely with the NYC School Construction Authority to keep New York's students standing on solid ground. The floor layers install quality flooring quickly in time for the first day of school. All mechanics are prepared with the varied expert skills in VCT for classrooms, carpeting in libraries, and specialty flooring in the athletic department.

### Private Flooring Projects

INSTALL also works on private commercial and residential projects from hotel suites to retail outlets and recreational facilities. Floor layers are trained to work in occupied spaces, transition their work seamlessly from area to area and keep noise and disruption to a minimum. In the area of



sports and recreation, INSTALL floor layers have experience in outdoor turf, paved and rolled rubber running tracks, as well as indoor interlocking rubber.

INSTALL contractors are sought after for residential projects such as high-rise



Metropolitan Museum of Art, NYC



condominiums and single-family, high-end homes because of their experience in a variety of products. A single job may include a variety of components such as engineered flooring, carpeting and laminate.

### **THE GREATER NEW YORK FLOOR COVERERS ASSOCIATION**

The following companies are members of the Greater New York Floor Coverers Association, the management association representing INSTALL-certified Contractors:

#### **BAER'S RUG & LINOLEUM CO., INC.**

Baer's Rug & Linoleum Company was established by Al and Claire Baer in 1939 as a "Mom & Pop" store located in Franklin Square, NY. Baer's Rug is certified for



Newly installed wood floor in Greenwich, NYC apartment.

INSTALL professional  
installing wood flooring

premium commercial flooring installation by the Floor Coverers Installation Board and is proud to be a member of The Carpet and Rug Institute of America Seal of Approval Program. Baer's Rug's services include the installation of flooring products including hard surface and vinyl, asbestos removal, concrete floor restoration, non-skid flooring solutions, polymer coatings, shot blasting and more. The company specializes in sheet vinyl work for local hospitals including the Saint Francis Hospital in Roslyn, NY. Baer's Rug has three generations of experience in union installations on Long Island. For more information, please visit [www.baersrug.com](http://www.baersrug.com) or call 631.392.1073.

#### CLASSIC CARPET SHOWROOM INC. MANAGEMENT LLC

Classic Carpet Showroom (Classic Carpet), a family owned & operated company, is a full service floor-covering workroom experienced in all phases of the carpet industry, including resilient flooring since 1973. The company's facility in West Babylon, NY has ample space to receive, store, cut, assemble (if required), stage and deliver numerous projects; specializing in the hotel hospitality field. It is company policy to work closely with all parties concerned on projects to ensure a smooth operation with "no surprises."

As a member in good standing with the United Brotherhood of Carpenters and Joiners of America, Local 2287, Classic Carpet has completed numerous projects in the New York/Metropolitan area; new construction, entire renovations, as well as



routine maintenance and repairs. Some of the Manhattan hotels Classic Carpet regularly serves include The Waldorf Astoria, New York Hilton & Towers, The Plaza, The St. Regis, Roosevelt, Warwick, Beacon and numerous Trump properties. Classic Carpet works with major contractors such as Tishman Construction, Bovis Lend Lease, Structure Tone, Manhattan Co of NY, Turner Construction, E.W. Howell and R.P. Brennan. For more information, please call 631 491-0768 or e-mail [classiccarpet@optonline.net](mailto:classiccarpet@optonline.net).

#### CONSOLIDATED CARPET

Consolidated Carpet is the nation's premier full-service flooring and carpet contractor, with headquarters in New York. As a third generation, family-owned and operated business, Consolidated Carpet is hands-on, accountable and driven to satisfy client needs. The company serves clients in all aspects of flooring from planning and specification through installation and maintenance. Consolidated Carpet's prestigious clients include Fortune 500 corporations, professional service firms, luxury hotel properties,

institutional properties, real estate owners, and general contractors. The company is additionally focused on sustainability and annually diverts over one million pounds of flooring materials from landfills while using recycled content and the most sustainable products on all of its projects. For more information, please visit [www.consolidated-carpet.com](http://www.consolidated-carpet.com) or call 212.226.4600.

#### **ELITE FLOORS, INC.**

Elite Floors, Inc. is a leading commercial flooring contractor serving the NY Metro area, Westchester, Rockland, Orange, Putnam and Dutchess Counties, as well as Connecticut and Northern New Jersey. Founded in 1965, Elite Floors, Inc. has a well-respected reputation for quality workmanship and is known for professionalism in service. Elite Floors offers a vast array of commercial flooring

including resilient, carpet and wood flooring products, as well as floor preparation services through its Elite Leveling Division. The Leveling Division offers a full array of the floor preparation services including floor removal with floor termination equipment, scarifying and shot-blasting of existing concrete floors and resurfacing concrete floors with self-leveling underlayments. Elite's clients include Westchester Medical Center, Trump Towers at Stamford, CT, Best Buy, New York Sports Club, Brooklyn Court House, Yonkers Raceway and Verizon. For more information, please visit <http://elitefloorsinc.net> or call 914.965.2515.

#### **EXCEL FLOORING**

Excel Flooring is an independently owned floor covering company based in Farmingdale, NY and is committed to providing the best service and finest

products to clients at a fair price. Its seasoned project managers, estimators, and installers utilize many of the latest technologies to deliver a finished project to be proud of. Excel Flooring is a member of the Starnet® Worldwide Commercial Flooring Partnership. The company offers unparalleled flooring services including installation, estimation and floor leveling. Its flooring experts use the latest estimating software to reduce costs by minimizing waste. They have provided flooring for major corporations that include Sephora, Target, Coach, Stop & Shop and Courtyard by Marriott. Excel specializes in office buildings, retail outlets, educational facilities, hotels, government buildings and healthcare facilities. For more information, please visit [www.excelflooring.us/home.php](http://www.excelflooring.us/home.php) or call 516.293.3092.





INSTALL professional  
installing linoleum tiles

Interiors Inc. was founded in 2003 by Steve Keriakos and Stephen Richardson, two of the most prominent personalities in the flooring industry. The company is a member of the Subcontractors Trade Association, the Greater New York Floor Coverers Association, the Association of Wall-Ceiling and Carpentry Industries, the National Wood Flooring Association and the Floor Covering Installation Contractors Association. For more information, please visit [www.nationalinteriorsinc.com](http://www.nationalinteriorsinc.com) or call 914.478.9200.

#### **M.E. SABOSIK ASSOCIATES, INC.**

M.E. Sabosik Associates, Inc. provides clients with fast, efficient service that provides innovative solutions to complex project challenges from its headquarters and warehouse in Point Pleasant, NJ. The company installs all types of hardwood, carpet and resilient flooring including vinyl composition tile. M.E. Sabosik consistently works with manufacturers to identify the job conditions that can diminish the long-term effectiveness of their products, while also working with the architectural and design communities to ensure that the finished project meets or exceeds their expectations. M.E. Sabosik utilizes advanced moisture remediation techniques, such as "relative humidity" testing, to add further value to every floor. For more information, please visit [www.sabosik.com](http://www.sabosik.com) or call 732.892.2800.

#### **MID-COUNTY ENTERPRISES**

Mid-County Enterprises is a full-service union workroom for commercial flooring installations

nationwide. The proprietors of Mid-County Enterprises have been involved in the floor covering industry for over forty years in the areas of sales, rug fabrications, carpet installations and warehousing for various accounts and private contracts. The company has convenient satellite warehouses in West Haven, CT, Philadelphia, PA and Pompano Beach, FL. Recent clients include Madison Square Garden, Radio City Music Hall, The Port Authority of New York and New Jersey, the Gershwin Theatre, the Neil Simon Theatre, Foxwoods Resort Casino in Ledyard, CT and The White House. For more information, please visit [www.midcountyenterprises.com](http://www.midcountyenterprises.com) or call 516.302.9960.

#### **NATIONAL INTERIORS INC.**

National Interiors Inc. is a certified installer of floor coverings, including wood flooring, resilient flooring, sports surfaces and carpet. It is widely regarded as the area's leading developer of adaptive and imaginative solutions for unique and challenging flooring projects. National

#### **PYRAMID FLOOR COVERING, INC.**

Pyramid Floor Covering, Inc. is a leading flooring contractor for new construction and renovation work throughout the New York metropolitan area, New England and the Mid-Atlantic states. Its past clients include American Airlines Terminal, BJ's Warehouse, Bloomingdale's, the Empire State Building and Target. They perform self leveling and surface preparation, as well as installation. The company uses an exclusive fully automated pump truck technology mobile mixing system. This uniquely efficient device delivers pre-aggregated cements or onsite aggregated materials to various manufacturers' exact standards. For more information, please visit [www.pyramidfloors.com](http://www.pyramidfloors.com) or call 516.932.7200.

#### **RE:SOURCE NEW JERSEY COMMERCIAL FLOORING**

Re:Source New Jersey offers a multitude of flooring finishes and related services at its locations in New Jersey, Connecticut, Delaware and Pennsylvania. Its team



of fully certified and trained installation professionals provide total project management, furniture services, preventative carpet maintenance, logistics management, reentry carpet reclamation and more. Re:Source uses Callidus estimating technology that speeds up change orders and turnaround time while reducing material costs and project delays. The company recently received a first place Hospitality Design award by Starnet Worldwide, the International Co-Operative of Commercial Contract Flooring Covering contractors. Its clients include Beekman Tower, New York, NY, M & M Mars, Hackettstown, NJ and Bloomingdale's Outlet Center in New Jersey. For more information, please visit [www.resourcenj.com](http://www.resourcenj.com) or call 800.232.8885.

**SHERLAND & FARRINGTON**

Sherland & Farrington, a New York State-certified WBE, is a full-service flooring contractor based in Manhattan, servicing all 50 states for over 50 years. Led by President Dwayne H. Sherland and Vice President Darren Sherland, the company covers every phase of the commercial flooring lifecycle, from product selection and installation through reclamation. Sherland & Farrington also provides asbestos management utilizing an Asbestos Barrier System with an airtight encapsulation of hazardous materials. They also promote energy efficiency by utilizing recycled flooring products and new hardwood flooring materials that decrease the product's carbon footprint. Sherland & Farrington's work may be seen throughout

the tri-state area at Yankee Stadium, The Princeton Club, John F. Kennedy Airport, and the Pall Corporation in Port Washington, NY. For more information, please visit [www.sherland.com](http://www.sherland.com) or call 212.206.7500.

**STATE-WIDE INSTALLATIONS, INC.**

State-Wide Installations, Inc., established in 1990 in Nutley, NJ, is a family-owned and operated flooring installation company providing flooring solutions throughout New Jersey, New York, Pennsylvania and Connecticut. State-Wide Installations performs resilient, carpet and hardwood installations, as well as self-leveling, shot blasting and underlayments. Its clients include Walmart, Hilton Hotels, Daffy Clothing Stores and many supermarkets

in the Tri-state region. The company overcomes the challenges of difficult underlayment tasks in large facilities with ease. State-Wide Installations has two in-house terminator flooring removal machines for the most efficient floor removal. For more information, please call 973.667.4400.

### V.A.L. FLOORS

V.A.L. Floors has 30 years of experience bringing inspiration to life by making use of the finest products and materials that nature has to offer in stone, wood, ceramics, and carpet/resilient. Each division manager is supported by project managers, seasoned field supervisors, expert foremen, and teams of up to 200 installers. The company was founded in 1979 by Vito A. Luppino

and continues to be a family-owned and operated organization. V.A.L. Floors has worked with leading developers such as Columbia University, Disney Productions, Related Companies, Trump Organization, Glenwood Management, Rose Associates, the School Construction Authority and numerous medical and pharmaceutical facilities. For more information, please visit [www.valfloors.com](http://www.valfloors.com) or call 201.672.9320.

### The History of the Floor Coverers

The roots of Floor Coverers Local Union 2287 reach back into the 1800s, when carpet layers were part of the Seamsters and Upholsterers Union. Major specialties include installing carpet, wood flooring, and linoleum, but they have added

vinyl, rubber, specialty surfaces, finished concrete and athletic field turf and tracks to their repertoire. Local Union leadership works aggressively to maintain and expand jobs and jurisdiction through training and organizing.





INSTALL NYC members volunteer their time to install flooring at Divine Mercy Catholic Academy in Ozone Park, NY.

## INSTALL GIVES BACK

### **VOLUNTEERS DONATE TIME TO QUEENS-BASED CATHOLIC ACADEMY**

INSTALL NYC members volunteered their time to install 4,500 feet of vinyl composition tile flooring in five classrooms and two offices of the Divine Mercy Catholic Academy, Ozone Park, NY. The project was initiated by New York City Council Member Eric Ulrich of the 32nd District and coordinated by Warren Hutchinson, Local 2287, who served as the foreman on the job. 21 members of both Local 2287 Floorcovers Union and the New York City District Council of Carpenters helped to install the new flooring at the school.

"It worked out great," Mr. Hutchinson said. "Everyone was glad to work on this charity project and we completed the installation very quickly as a team."

"I am truly grateful for the helping hands the New York District Council of Carpenters and INSTALL extended to Divine Mercy Catholic Academy. These

volunteers are the most dedicated and skilled floor coverers in the city. Thanks to them, students within the school will not only continue to reap the benefits of a quality education, but also enjoy learning in the newly renovated classrooms," said Council Member Ulrich.

The Divine Mercy Catholic Academy is the combination of Nativity BVM and St. Stanislaus BM Schools for Kindergarten through Grade 8 classes.

### **INSTALL LOCAL 2287 AND GREATER NEW YORK FLOOR COVERERS DONATE TO SOUTH BRONX AFTER-SCHOOL PROGRAM**

INSTALL NYC and the Greater New York Floor Coverers Association are currently donating time and flooring materials towards the expansion of the after-school learning program, Renaissance Education, Music, Sports (E.M.S).

Renaissance E.M.S. is a South Bronx-based learning center with tutoring, music and

sports programs for local schoolchildren. The center has newly acquired a two-story, 10,000-square-foot building to use in addition to its current facilities to support large numbers of interested students. The new building will consist of classrooms for test preparation and professional development, music rooms, office space and a computer room.

Members of the Greater New York Floor Coverers Association have donated flooring materials for this space including Consolidated Carpet, which donated carpet tile and VAL Floors, which donated vinyl composition tile.

Renaissance E.M.S. has made a remarkable impact on the South Bronx community from the Renaissance Warriors basketball team, to their touring "Music with a Message" youth band and helpful test preparation courses. The number of participants in their programs continued to increase over the years and a new space is strongly needed.



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